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# Munson Healthcare Selects Naveego Complete Data Accuracy Platform to Proactively Manage, Detect and Eliminate Data Issues While Achieving Significant Cost Savings

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## Naveego Connects Multiple Data Sources into Single EMR System to Proactively Achieve Global Data Health for Northern Michigan's Largest Healthcare Provider

TRAVERSE CITY, Mich., March 05, 2019 (GLOBE NEWSWIRE) -- [Naveego](#), an emerging leader of cloud-first distributed data accuracy solutions, today announced that Munson Healthcare used the Naveego™ Complete Data Accuracy Platform to ensure 100% data accuracy and achieve significant cost savings. Munson Healthcare is Northern Michigan's largest healthcare system, serving over 540,000 patients across 30 counties through nine community hospitals.

[/EIN News/](#) -- As hospitals and healthcare organizations like Munson Healthcare acquire new hospitals, outpatient facilities and practice groups, patient data needs to be brought together into a single electronic medical record (EMR) system. Having an accurate and consolidated record of patient data has become increasingly important to ensure the highest quality of patient care and productivity for users. Such was the case for Munson, when the company decided to move to a new EMR to gain operational efficiency and ensure compliance with increasing healthcare regulations.

As the project unfolded, though, Munson experienced inefficiencies—specifically from data integration problems. Munson's staff ended up spending considerable time manually documenting, executing, and validating data mappings, as well as performing manual spot checks to verify successful migration of appointments. The amount of overhead associated with these processes led to escalating costs and schedule complications, thus jeopardizing the success of the entire initiative.

After comparing several solutions, Munson selected the Naveego Complete Data Accuracy Platform to address the data accuracy challenges. With the solution in place, the Munson team was able to automatically create quality checks used to correct data issues, and monitor data health in a matter of days.

"In recent years, Munson has acquired many new practice groups and hospitals, exponentially increasing our need for combining data from multiple sources into a single EMR," said Ryan Winn, CISO & System Director, Munson Healthcare. "Naveego streamlines our data integration projects, keeps data clean and consistent across our healthcare system, and helps Munson to meet data management compliance requirements."

The move by Munson Healthcare was a proactively smart one in light of the fact that data quality has become a significant issue in many industries—including the highly regulated healthcare industry—due to the inefficiencies of manual processes and human error. A recent [Harvard study](#) revealed *nearly half* (47 percent) of records that are newly created suffer from one type of quality issue or another. Research has shown that when a company maintains poor data quality, it can cause dramatic financial pain.

For starters, companies incur, on average, a cost of \$100 per year for maintaining each incorrect record. That figure quickly escalates—for example, if a company maintains 50,000 problematic records, the annual cost racks up to [\\$5 million](#). Gartner has also reported that the annual average cost to organizations is [\\$15 million](#) for maintaining bad data. And a 2016 study from IBM stated that in the United States alone, the annual cost of poor data quality is [\\$3.1 trillion](#).

“Poor data quality has plagued companies for decades, yet as Munson experienced, today’s digital transformation has led to a new data quality imperative to combine multiple data sources into a single record, often including new types of data not traditionally part of master data management,” explained Naveego’s CEO, Katie Horvath. “Moving data without ensuring its health is just garbage in, garbage out and can make the problem worse. Naveego’s Complete Data Accuracy solution eliminates this issue to capture the errors and normalize the data to ensure 100% data accuracy.”

Horvath added that Naveego helped the Munson team eliminate overhead costs associated with manual data mapping tasks—but that wasn’t all: “Within a month of the solution’s go-live, we were able to help Munson eliminate many data accuracy issues that had crept into their records due to human error,” said Horvath. “Ultimately, this saved Munson millions of dollars in cost and revenue that would have been lost due to mis-scheduled appointments.”

The Naveego Complete Data Accuracy Platform is a next-generation, hybrid and multi-cloud data accuracy solution that proactively manages, detects and eliminates data accuracy issues across all enterprise data sources wherever they reside, regardless of schema or structure.

**Tweet this:** [@Naveego](#) Complete Data Accuracy Platform Ensures 100% Data Accuracy for Leading Healthcare System #DataAccuracy #DataQuality #MasterDataManagement #ApacheHadoop #DataLakes

**About Naveego**

[Naveego](#) is a leading provider of cloud-first, distributed data accuracy solutions for seamless, end-to-end data quality and self-service Master Data Management (MDM). The Naveego™ Complete Data Accuracy Platform leverages the Apache Hadoop open source framework to enable organizations to proactively manage, detect and eliminate data accuracy issues across all enterprise data sources in real-time – regardless of its structure or schema. It seamlessly connects to each source whether in the cloud or on-premise and scales effortlessly to ingest data streaming from data lakes, IoT devices and edge services to provide a single, holistic view of all information assets to create analytics ready information and ensure global data health. The solution is easy to install and adopt, and empowers businesses to start taking control of their data in just hours. For more information, call +1 231-346-4144, visit <http://www.naveego.com> or connect with Naveego on [LinkedIn](#) and [Twitter](#).

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